

PRESS RELEASE

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An alliance member of



**BNP PARIBAS
REAL ESTATE**

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PARTICIPATION OF GROUP DANOS - an alliance member of BNP PARIBAS REAL ESTATE IN 22ND PRODEXPO ATHENS 2021

The Group DANOS - an alliance member of BNP PARIBAS REAL ESTATE was for another year, sponsor of the 22nd PRODEXPO ATHENS 2021 that was carried out with great success on **October 25-26, 2021**, in **Megaron Athens Concert Hall**.

During the two-day conference, members of the Greek government, distinguished **Greek and foreign experts**, as well as real estate managers of large organizations and banks presented the Greek real estate market, its recovery from COVID-19 and offered their suggestions on how development and utilization of real estate can become the **driving force of the Greek economy**.

Panos Danos, CEO of DANOS Group | an alliance member of BNP PARIBAS REAL ESTATE

during his speech said that Valuation is a science and an art, these are the characteristics that an appraiser must have and should be constantly trained in, as systems change and the real estate market evolves. He pointed out that there should be a distinction between the value of a property, with market value being the sale value of a property on the open market, while fair value refers more to a property that is useful to the user (owner or tenant).

PANEL DISCUSSION" VALUATIONS AND THEIR IMPORTANCE FOR REAL ESTATE INVESTMENTS"

Speaker: Panagiotis Danos



PANEL DISCUSSION“ VALUATIONS AND THEIR IMPORTANCE FOR REAL ESTATE INVESTMENTS”





Panos Danos | Managing Director,
DANOS, an alliance member of BNP PARIBAS REAL ESTATE.

Maria Liakou | Member of the Board, Association of Greek Valuers.

Pavlos Zeccos | MRICS, CRE®, CEO, American Appraisal (Hellas) Ltd.

Paula Booras | Managing Partner, White Deals Real Estate, RICS Hellas Board Member.

Yiannis Paraskevopoulos, General Manager of DANOS Group | an alliance member of BNP

PARIBAS REAL ESTATE noted that the market needs large new developments, such as the development in the former Camba Estates and Thriasio Field, as it is very difficult to secure the necessary funds to upgrade the existing old building stock.

PANEL DISCUSSION "INVESTOR INTEREST: POSSIBILITIES TO EXPAND IN THE GREEK REAL ESTATE MARKET"

Chair: Yiannis Paraskevopoulos



*PANEL DISCUSSION" INVESTOR INTEREST: POSSIBILITIES TO EXPAND IN THE
GREEK REAL ESTATE MARKET"
Chair: Yiannis Paraskevopoulos*





Yannis Paraskevopoulos · General Manager,
DANOS, an alliance member of BNP PARIBAS REAL ESTATE

Aziz Francis · CEO, BrookLane Capital

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| CEO, Piraeus Real Estate S.A.

Constantinos Pechlivanidis · Chief Property Investment Manager, Premia Properties

